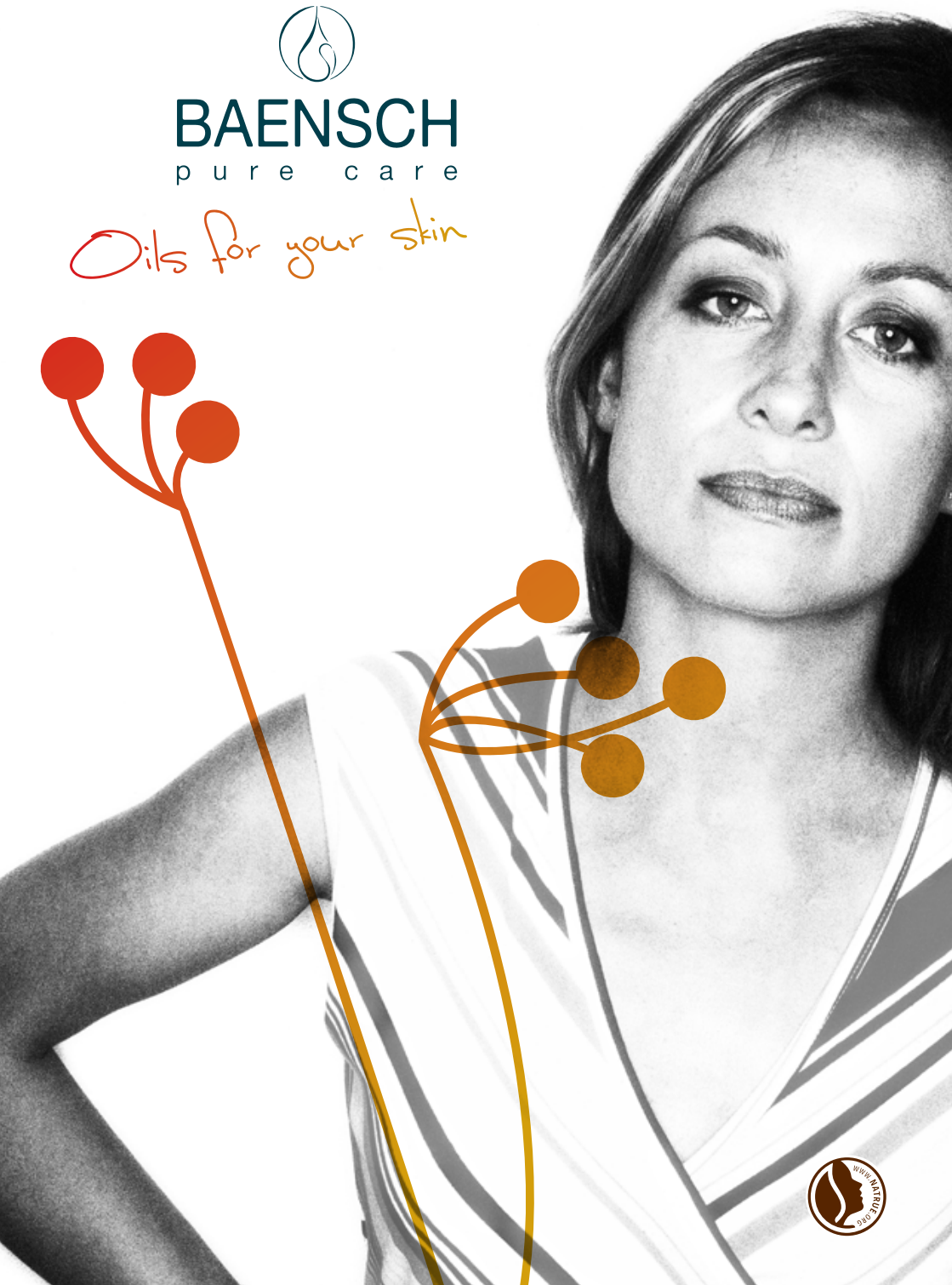




BAENSCH
pure care

Oils for your skin



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BAENSCH
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BAENSCH pure care

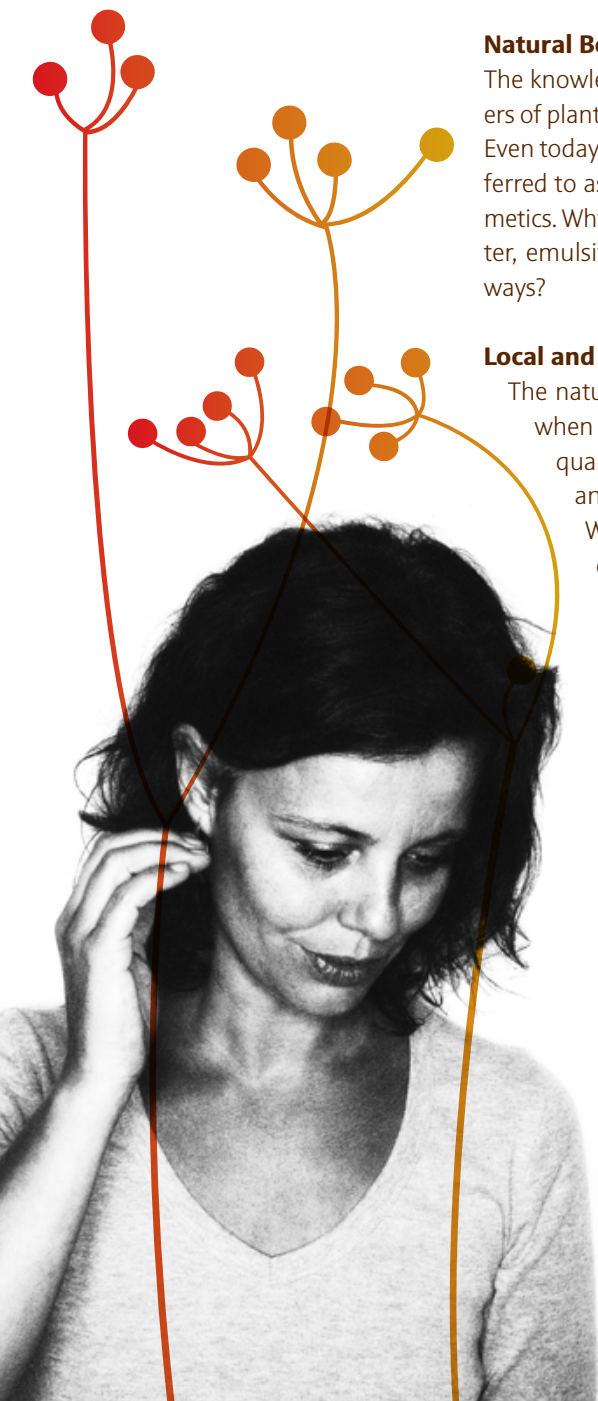
When Gudrun and Werner Baensch returned to Germany having worked for years for on development aid project, they set up a small organic oil mill. Since then organic gourmets have been convinced by the Ölmühle Solling mill fresh oils, which are carefully pressed from only the best ingredients. Right from the beginning, Gudrun Baensch and her family used the valuable cold pressed oils from the mill as an effective, completely natural skin care – a tip which they passed on to their customers. They were impressed – especially those with skin problems. As a result of many conversations the idea evolved to make the best skin care oils available to more people as a certified natural cosmetic. Discover this small but excellent range of skin care products today as BAENSCH pure care: Pure oils and extracts of the highest organic quality.

Because less is more

Cold pressed, mill fresh oils are also a treat for the skin. They combine with the skin's own lipid film without causing any damage. And with no assistance whatsoever from the chemical industry, they naturally provide the correct spectrum of fatty acids, vitamins and plant based active ingredients so that the skin can show itself from its best side again.

BAENSCH pure care is suitable for delicate, dry or very sensitive skin. The oils are free from artificial chemical ingredients such as preservatives or emulsifiers, are an-hydrous and very rich.





Natural Beauty Secrets

The knowledge about the healing and caring powers of plants has been passed down for generations. Even today, pure, natural plant oils still are often referred to as the heart and soul of true natural cosmetics. Why should this treasure be diluted with water, emulsified, preserved and denatured in other ways?

Local and Global Partnerships

The natural effect of plant oils can develop best when strict attention is paid to using the best quality. It begins with the choice of the nuts and oil seeds. This is where Gudrun and Werner Baensch can use their long-term commitments as they maintain partnerships with organic and Fair Trade producers locally and all around the world.

*Naturally pure
for my skin*



Careful, gentle production processes (to retain as much goodness as possible)

In the Ölmühle Solling the high-grade ingredients are carefully pressed by hand in small batches. In order to retain as much as possible of the natural active ingredients, particular attention is paid to using low temperatures. The oils are neither bleached nor refined nor deodorized, only carefully and manually filtered and bottled.

ORGANIC COSMETICS

- No** synthetic perfumes or artificial colouring
- No** petrochemical ingredients
- No** silicone oils or derivatives
- No** genetically modified ingredients
- No** radiation
- No** animal testing

Strict Controls

The Ölmühle Solling is an organic certified company (DE-ÖKO -005).

All the oils in the BAENSCH pure care range are certified according to NaTrue, the recognised international guidelines for 'true' natural cosmetics. The NaTrue label is awarded in three quality levels: Natural cosmetics, natural cosmetics with organic portion and organic cosmetics. To achieve this high third level, at least 95 % of the natural ingredients must derive from controlled organic farming and/or controlled wild collection. BAENSCH pure care fulfills these highest certification requirements and proudly carries the NaTrue Organic Cosmetic Seal.

Reading Tip: natrue.org

Skin Types

You probably know whether you naturally have more of a dry or greasy skin. The optimal care for your skin takes not only the skin type but also the current condition of your skin into consideration. If you are stressed, then that has an effect on your skin. If an icy wind is blowing then your skin needs a different type of care than on hot summer days. It is good to know that there is a 'care specialist' among the plant oils for each and every type and condition of skin.

With no contribution from the cosmetic industry, they naturally provide exactly the correct spectrum of fatty acids, vitamins and plant based active ingredients so that your skin can show itself from its best side (again). On the following pages we will present the *BAENSCH pure care facial and body oil collection*. By the way: When choosing an oil you can hardly do anything wrong. An oil that is suitable for dry or very dry skin is naturally also very good as an anti-aging oil.

If an icy wind is blowing,
the skin needs a different
type of care than on hot
summer days.

Which oil for which skin type?

Here you can find some suggestions.
Feel what is good for your skin and trust
your instinct!





ORGANIC
COSMETICS

FACIAL AND BODY OILS

We are used to being completely overwhelmed by the variety of products on offer in the shops. There are complete ranges for the face, the body, the feet, the hands, not mentioning the special products for the eyes, the décolleté etc. However, natural care can be so simple. The BAENSCH pure care range is suitable for both the face and body.

Apricot Kernel ●●●●●

Soft and fragrant

Cold pressed from the kernels of fresh organic apricots. A mild oil which naturally exudes a delicate note of marzipan and is particularly well tolerated by the skin. *Ideal for sensitive skin, as a baby oil and make-up remover.*

Avocado ●●

Green and rich

The rich oil with the wonderful green colouring is won from the flesh of ripe organic avocados. It is high in vitamins A, E and D and natural plant based active ingredients such as lecithin and phytosterols. It encourages cell regeneration and supports the regulation of moisture in the skin. *A treat for sensitive, dry or irritated skin.*

Argan ●●

Moisturising and regenerating

The native plant oil from the seeds of the Moroccan argan fruit is rich in valuable lipid components, phytochemicals and natural vitamin E. It supports the skin's functions, helps it regenerate and improves its ability to bind moisture. *For dry, damaged skin and anti-aging care.*



Jojoba ●●●●●

Versatile skin protector

Jojoba oil is a classic in skin care but is actually not an oil but liquid wax with very special cosmetic characteristics. It forms a delicate lipid film with the natural protective layer of the skin but does not seal it. Jojoba is a true all-round talent: *Recommended as an eye care, for dry skin and anti-aging, but also for combination and blemished skin.*

Jojoba Sea Buckthorn ●

Protective and regenerative

The combination of the virgin oils from the desert nut jojoba and the flesh of sea buckthorn regulates moisture levels and does protect not only mature skin from drying out. Sea buckthorn oil is rich in natural carotinoids, vitamins A and E as well as palmitoleic acid. *Jojoba Sea Buckthorn retains the natural elasticity of the skin and provides an extra portion of care and protection.*



We have exchanged the dispenser for a practical screw top so that all skin and massage oils can be easily used whether you are at home or when you are out and about travelling, on the beach, in the sauna or in the swimming pool.

Hamamelis-Granatapfel ●

Dream team for anti-aging

A high quality combination of argan and jojoba oils, hamamelis and pomegranate extracts together with essential oils. Improves the balance of the skin's natural oil and moisture levels and protects against external factors. *Ideal as an anti-aging product and for very dry and/or stressed skin.*

Feel what is good
for your skin
and trust your
instincts!



BODY AND MASSAGE OIL

When we are stressed, a massage provides relaxation and lets us forget the hustle and bustle around us or it revitalises us. Our compositions of rich plant oils and fragrant essential oils are the ideal way to achieve a feeling of well being and naturally cared for skin.

Additionally, you will find the Ayurvedic classic here: ripened sesame oil in best organic quality!



Citrus-Rosemary Body Oil ●

Refreshing and invigorating

Ideal before and after sporting activities combined with a massage. The fruity fragrance of the citrus oils have an invigorating effect, rosemary refreshes the muscles and increases the blood supply. The plant oils, (almond, jojoba and wild rose) supply the skin with natural lipid components giving a smooth, healthy-looking skin. Perfect also as a bath and body oil.

Almond ●●●●●

Gentle for all that life throws at you

The pure, mild almond oil is absorbed slowly and deep into the skin where it unfolds its skin protecting effect. *It has also proved itself in the care of baby's skin with its good skin compatibility.*

Wildrose ●●

For very dry skin

A particularly precious oil from the seeds of the wild rose Rosa mosqueta, refined with genuine essential rose oil. Wild rose oil is ideal for the care of dry and very dry skin and for use on pigmentation marks and scars. Essential fatty acids support the regeneration of the skin and help the skin to retain moisture. In this way, natural resistance is maintained. Do not apply before sunbathing!

Lavender Body Oil ●

Calming and relaxing

The delicate fragrance of real essential lavender oil lets you forget a hectic day. Almond, sesame and jojoba oil envelop the skin with protective and regenerating, natural lipid components. *The skin feels revitalised and silky smooth.* Also ideal for relaxing massages and baths!



Sesam Massage Oil ●

For ayurvedic massages

Traditionally, ripened sesame oil is a preferred ayurvedic massage oil. With its content of phytosterols and valuable fatty acids which are similar to those of our skin, it is absorbed well and increases the skin's silkiness and resistance to environmental influences, which is why it is ideal for 'normal' skin care.

BABIES AND CHILDREN

Delicate baby skin needs special care and protection. The natural protective function of the skin against damaging environmental influences has to develop. That is why the rule here is particularly important: *Less is more!* Aggressive surfactants, components from the petrochemical industry or synthetic perfumes have no place in the delicate nappy area.



Calendula Baby Oil ●

Soothing and protecting

Protects, looks after and soothes baby skin. Delicately fragrant, with pure almond oil, the classic calendula, wheat germ and skin regenerative lanolin. With a soft fragrance. For the nappy area, for baby massage and as a baby bath oil.

For everyone who prefers a pure oil without any further ingredients and perfume: Apricot kernel and almond oil from BAENSCH pure care are baby oils naturally!

TIPS FOR NATURAL CARE WITH PURE OILS

A drop of moisture feels good

Whether facial or body care: Pure plant oils can unfold their beneficial effects particularly well if they are applied to slightly damp skin. In this way a natural emulsion occurs without any chemical help and which can combine with the skin's own lipid film.

Face Care

After cleansing gently pat the face dry or moisten it with a *toner or Hydrolat**. Carefully massage the oil into the skin. (*Hydrolat is the aromatic water which occurs when real essential oils are steam distilled. It is highly treasured in the world of natural cosmetics e.g. as a toner.)

Body Care

After a shower or bath apply the oil to the still slightly damp skin. Pure plant oils are completely absorbed and give a *wonderful feeling to the skin*.

Make-Up Remover

Pure oils, for example apricot or almond oil or BAENSCH pure care baby oil gently *remove even waterproof make-up*. Simply apply to cotton wool.

Enjoying a Bath

The BAENSCH pure care oils are naturally moisturizing bath oils. Tip for bathing fans: For an invigorating or relaxing bath simply mix a generous splash of the desired oil *with some cream or milk as a natural emulsifier* and pour it into the running bathwater. While you enjoy your bath your skin will be moisturised – then just gently dry yourself.

Fragrant Pleasures

Some oils, for example apricot kernel or argan oil have a natural fragrance, others for example almond or jojoba are almost neutral. Tip for everyone who would like a combination of fragrance and care: *The BAENSCH pure care oils harmonise perfectly with essential oils*. This means you can make your own individual mixtures of your favourite oils and fragrances, if you wish so.

For those who do not wish to mix the oils themselves, there is our range of fragrant oils; Baby Oil Calendula, Citrus-Rosemary, Lavender, Hamamelis-Pomegranate and Wild Rose.

Repair

Hands, knees, elbows: Everywhere where the skin is particularly rough and dry, BAENSCH pure care oils are ideal as moisturising specialists. Simply apply regularly until the skin feels soft again.

Intensify

Your moisturiser or body lotion is not rich enough at the moment? With a few drops of a BAENSCH pure care oil, it can be intensified for rich and effective care.

Mixing

The BAENSCH pure care oils are ideally suited for mixing with each other. In so doing, you can produce your own personal skin care oil for your own individual skin type and condition.

For a wonderful feeling
to your skin

apply to
damp skin



Your personal skin care oil

Gentle make-up remover





Sacha Inchi Skinbalsam

Relief for stressed skin

is relief for irritated skin. Ideal for facial care, for hands and as a body (massage) balsam. Sacha Inchi oil is a botanical treasure from the jungle of the Amazon. The content of omega 3 fatty acids protect the skin from free radicals. Virgin, unrefined shea butter, virgin coconut oil and mango butter provide the necessary nourishment. The skin stays soft. Jojoba oil and beeswax stop the skin from drying out. Red palm oil provides it with antioxidants (vitamins A + E). Perfume free.

Sports Balm

This sport balm with natural oils and extracts is a rich care and has a soothing, regenerating effect on the skin. The balm is ideally suited for irritated and stressed skin resulting from sports. Apply gently and evenly to irritated skin several times daily (before and after the training). The longer the application time the more intense the soothing effect will be.



Cold process coconut soaps

Just as with pressed oil, producing soap belongs to the traditional handicrafts. Above all, a good soap needs a good oil as its basis which is why we at BAENSCH pure care offer cold process soaps made from the best virgin coconut oil in organic quality.

In the manual production process the glycerine, an important moisturising factor found in natural fats and oils, is almost completely retained. The skin is gently cleansed and protected from drying out. The coconut soaps are moisturising because

they contain an excess of oil. The BAENSCH pure care soaps stand out due to their plentiful, creamy foam and are very economic to use.

They are
free from artificial preservatives
free from synthetic perfumes
purely plant-based (exception: silk)

99 % of the ingredients come from controlled-organic farming (controlled by IMO GmbH SCES 055)

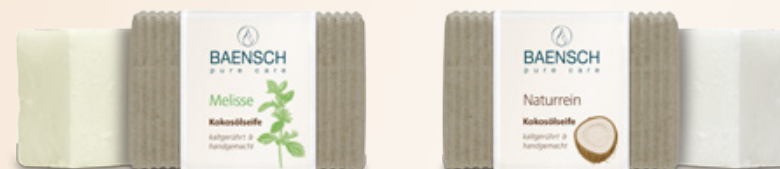
Coconut Oil Soap **Lavender**

With the relaxing fragrance of a Provencal lavender field.



Coconut Oil Soap **Almond**

With a delicate marzipan note of fine almonds.



Coconut Oil Soap **Lemon Balm**

With the invigorating lemony fragrance of fresh lemon balm.



Coconut Oil Soap **Pure and natural**

Purity without a fragrance.



Coconut Oil Soap **Rose**
With the delicate perfume of real rose blossom.



Coconut Oil Soap **Sandalwood**
With the 'Arabian Nights' fragrance of real sandalwood.

Coconut Oil Soap **Silk**
Enriched with silk protein (not purely plant-based). Also suitable as a shampoo, then add a splash of apple vinegar or lemon juice into the water for the final rinse.

Bath Flakes Grated Coconut soap with blossom
Coconut oil bath flakes with flowers. This light, moisturising vegetable soap is made from pure, cold pressed coconut oil (Virgin Coconut Oil). It moisturises the skin and gives it a delicate fragrance of flowers and naturally pure essential oils. Excellent for relaxing. Fill the small bag with the required amount of bath flakes and add it to the bath.



*Because less
is more*



BAENSCH
pure care

BAENSCH pure care is available in selected health food and natural cosmetic specialist shops or direct from us.

**We look forward to your call
and will be glad to advise you.**

We are open for orders and advice:

Monday to Friday 8 – 5 pm

T +49 52 71.9 66 66-0 or baenschpurecare.de

BAENSCH pure care

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